

FOR IMMEDIATE RELEASE
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Taste of Tacoma® Celebrates 25 Years

It was 25 years ago when the Pierce County Restaurant Association and Bite of Seattle® creator Alan Silverman, who was an accomplished local restaurateur at the time, joined forces to establish what has come to be Tacoma's ultimate family picnic- the Taste of Tacoma®! Silverman believed Point Defiance Park was the perfect venue for a summer food festival and after many planning meetings a partnership was formed with Metro Parks Tacoma that allowed the start of the Taste of Tacoma, an event that has strengthened every year.

While the Taste has grown in size and expanded the number of activities available to the public all weekend long, its mission has always been to provide an affordable, fun event for families and individuals in the community. The Taste remains a free-admission festival, and event organizers continue to work with vendors and participants to keep prices low for the consumers. The festival now attracts hundreds of thousands of people each year with a plethora of reasonably-priced food items, free musical and comedic entertainment and unique shopping opportunities. However, amidst the crowds, visitors can always find a patch of grass to picnic on.

This year's Emerald Queen Casino Taste of Tacoma, taking place June 25-27 at Point Defiance Park, promises to be the best yet! In addition to bringing the best of the area's food, drinks and entertainment, the festival will also be offering extra discounts and celebratory activities throughout the weekend.

The 25th Birthday Celebration kicks off on Friday, June 25, with extra discounts

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on some festival favorites. From 11 a.m. until 3 p.m., attendees will get 25 percent off Taste It! Discount Meal Tickets, an additional 10 percent off the price of the booklet. That means that for just \$15, guests will get \$20 worth of food. From 3 p.m. until 6 p.m., guests over 21 can attend a wine-tasting happy hour and save 25% on a wine tasting package. The package includes five tastes and a souvenir glass for a special price of \$11.25 (regularly \$15).

On Saturday, June 26, starting at noon, join local Tacoma City Officials for a free piece of birthday cake, courtesy of Albertson's on Pearl Street (while supplies last). At 4 p.m., dance to the music of featured artist The Beatniks on the KZOK stage.

Sunday is Family Day! Visit the Birthday Zone and meet the Reptile Man, Scott Petersen, and Bubble Man, Garry Golightly. Radio Disney and Home Depot are also on site all weekend providing fun activities for kids.

For more information about the Taste of Tacoma®, please click on www.tasteoftacoma.com or call (425) 295-3262.

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